

**AFRICA DAYS**

**SOS SAHEL  
FORUM 2021  
PROGRAM**

**Let's connect the resources of Sahelian territories to maximize the Sahel's potential!**



# Program

Dakar Time

**12H00-13H30: Lunch**

**13H30: Welcome**

**13H45: Forum Introduction**

**13H50: Pre-Forum Recommendations**

**14H - 14h45: Panel 1**

**14H45: Intermission & 3 Agri-Hackathon Solutions**

**15h15 - 16h: Panel 2**

**16h - 16H15: Conclusion**

**16H15 – 17H: Marketplace**

**17H: Close and Coffee Break**

# Panel 1: How do we build attractive investment projects within Sahelian territories?



**François JAY**

**President, Fondateur d'Ebano Finance**

Founder of Ebano platform which combines financing research and strategy consulting, specializing in Africa and its companies.

Ebano supports African companies looking for long-term financing and / or non-financial partners, as well as investors or companies looking for opportunities to support new African growth.

François Jay is an expert in financing and partnership of companies in Africa and in international development.

Europe - Africa since 1988, successively in business, capital investment, particularly in innovation (Global Leader for Tomorrow of the World Economic Forum in 2001), in ministerial cabinet, in decentralized cooperation, strategy consulting and strengthening infrastructure and the private sector.



**Denis DESCHAMPS**

**General Delegate of CPCCAF, Global Conference of African and Francophone Chambers**

Graduated in Public administration (Sciences-Po Paris, 1989), Denis DESCHAMPS is, since July 2016, the Delegate general of [CPCCAF](#) – Global Conference of African and Francophone Chambers. He was previously in

various professional positions at the Paris-Region chamber of commerce and industry. Denis DESCHAMPS is now 57 years old; he was born in Bangkok (Thailand), is married and father of two.



## **Baye Djiga DIAGNE**

### **Project Manager Of Support and Valuation of Entrepreneurial Initiatives (PAVIE I), Delegation to Rapid Entrepreneurship (DER) Senegal**

Graduated in Economic and Quantitative Analysis from Gaston Berger University in Saint Louis, and in Management of Banks and Financial Institutions from the Institute of Training in Administration and Business Creation of Clermont-Ferrand. After leading Strategic Planning and Monitoring, he is now Chief Operating Officer at the Rapid Entrepreneurship Delegation (DER) and in particular the Entrepreneurial Initiatives Support and Valuation Project (PAVIE I).

It is a presidential initiative with an annual budget of 30 billion CFA francs (4.5 million euros) to support and energize the entrepreneurship of women and young people in line with the objectives of the Senegal Emergent Plan. It is an accelerator of growth of small enterprises and other economic operators. The DER provides funding, training and technical assistance to its targets.



## **Francine Ndong**

### **WIC Senegal**

Francine Ndong is a development economist, graduated from Dakar Polytechnic School in Senegal, where she is from, and Adam Smith Business School at Glasgow University.

Dynamic and engaged, she is involved with many projects. Today she is an associate expert on decent work at the International Labor Organization and vice president of WIC, the women's investment club. At the same time, she co-founded the NGO Go4STEAM which works for the promotion and popularization of STEAM - including Science Technologies Engineering Art Mathematics - among young girls.

## **Panel 2 – What mechanisms must be put in place to connect these territories with investment?**



**Moderator: Leena HOFFMANN**

**Associate Fellow, Africa Programme,  
Chatham House**

Dr. Leena Hoffman is associate fellow of the Africa Programme at Chatham House and the Nigeria country lead for the Social Norms and Accountable Governance Project (SNAG). She is also a technical advisor to the Permanent Inter-State Committee for Drought Control in the Sahel (CILSS) and a member of the International Advisory Board of SOS SAHEL. She is an Honorary Senior Fellow of the Evergreening Global Alliance - a platform to facilitate land restoration and sustainable agriculture. She is involved in researching socially shared beliefs and informal institutions driving governance challenges in Nigeria and West Africa. Leena has worked as an investigator for Nigeria's Anti-Corruption Commission and a Marie Curie Research Fellow at the Luxembourg Institute of Socio-Economic Research (LISER). She received her doctorate in African Studies from University of Birmingham, MA in International Relations from University of Lancaster and BSc. in Sociology from University of Jos, Nigeria.



**Florian Reber**

**Head of Community, 1t.org, World  
Economic Forum**

Florian is the Head of [1t.org](https://www.1t.org) Community at the World Economic Forum. In the past, he has co-created global public-private partnerships such as Tropical Forest Alliance, the Alliance of CEO Climate Leaders and the Friends of Rio+20. Florian has worked with South Pole, BSR, the Global Green Growth Forum, Chatham House and The Advisory House. He holds an MA in Political Science from the University of Lausanne and an MPA from Columbia University. His project [talesofchange.org](https://www.talesofchange.org) documents climate change impacts on communities in iconic mountain landscapes. He is the author of « La Suisse et le Conseil des droits de l'homme ».



## **Maxime Thibon**

### **Great green Wall Accelerator in West Africa**

Maxime Thibon is currently working for the Executive Secretariat of the United Nations Convention to Combat Desertification and is part of the Green Great Wall Accelerator Unit. He graduated from the University of Montpellier (France) in environmental sciences and law, he has been involved in several international programs dealing all with major environmental issues, from climate

change research policy to Science-Policy interface on Biodiversity and Mediterranean and Sahel ecosystems evolution. Among his assignments, he has worked as deputy scientific attaché at the French Embassy in the USA, scientific advisor at the Sahara and Sahel Observatory in Tunisia, and program officer at the French research institutes for sustainable development and biodiversity. With professional interests on SDGs implementation/interactions and Sustainability science, he conducts his work with multi-stakeholders and multidisciplinary approaches and dialogue between all actors.



## **Xavier MICHON**

### **Deputy Executive Secretary UNCDF**

Xavier Michon was appointed as Deputy Executive Secretary of the United Capital Development Fund (UNCDF) in late 2014. As part of his duties, he plays a critical role to support the Executive Secretary in providing leadership and shaping the strategic vision and direction of the organization. He provides direct oversight to the development of the programme of work and plays an active role in the

implementation of UNCDF's capital development mandate and management of the organization.

French national, he has had a long career at the United Nations Development Programme (UNDP), previously serving in Burundi and Guatemala as Country Director, in Peru as Deputy Resident Representative, and in the New York headquarters with the Regional Bureaus for Latin America and the Caribbean, and Europe and the Commonwealth of Independent States, as Programme Advisor. Prior to joining UNDP, he served as Project Management Officer in the Africa and Environmental Programmes Divisions, at the United Nations Office for Project Services (UNOPS). He also worked as Financial Derivatives Broker at Iberagentes / Crédit Lyonnais Securities in Spain, and as Officer-in-charge of the French-Dominican Chamber of Commerce promoting business opportunities and investment in the Dominican Republic.

Xavier Michon received a maîtrise in Business Management from the Institut Supérieur de Gestion (ISG) in Paris, France, and a master's degree in International Affairs from Columbia University's School of International and Public Affairs (SIPA) in New York, USA. He speaks fluently French, English, Spanish, Italian, and has basic conversational skills in Portuguese.



## **Rémi HEMERYCK**

### **Directeur Général SOS SAHEL**

Rémi Hémeryck is an agricultural economist and the Executive Director of SOS SAHEL since 2002. Rémi joined SOS SAHEL in 1997 as Technical Director. For more than 20 years Rémi has contributed his expertise to SOS SAHEL's evolution and development, solidifying the organization as an international expert in food security, now working with more than 1,000 local partners throughout the entire Sahel region. Accompanying this evolution, Rémi has created a social enterprise model

linked to SOS SAHEL's mission.

From 2002 to 2007 Rémi served as Vice President of EURONAIID, the first European network on food security.

Rémi frequently lectures at conferences on topics related to food security, nutrition, sustainable agriculture, adaptation to climate change, and women's empowerment among corporates and international organizations like the African Union, European Union, United Nations, World Bank and others worldwide.

Rémi received his Master's degree in Agroecology from Panthéon-Sorbonne University. As part of his specialization in agricultural development, Rémi studied the economics of the dairy industry. Rémi continued with Executive Education in Organizational Leadership from Syracuse University as well as Social Entrepreneurship and Finance for Executives from INSEAD.

# Marketplace

The Marketplace aims to promote and present territorial projects every year, boasting initiatives that aim to develop sustainable food systems, foster dynamic and innovative social enterprises, and highlight the potential of local products' value chains.

As part of its 5<sup>th</sup> edition, we have launched a catalog of SOS SAHEL field projects. These local-based solutions are part of our Green Initiative and aim to foster resilient and sustainable opportunities for economic development in the Great Green Wall's territories.

We will be taking turns presenting 8 initiatives in search of funding opportunities, through a 3-minute pitch presentation which will be followed by a short Q&A session. Let's begin exploring the full potential of Sahelian territories through these impactful projects, starting with Djibouti and ending with Senegal:



## Program:

### 1. Djibouti, Boosting goat farming:

Disseminating innovative practices to promote the goat farming sector and strengthen pastoralists' resilience

### 2. Ethiopia-Sudan, Fostering the cross-border region:

Developing resilient agricultural systems by strengthening the gum arabic sector, agricultural productivity and access to water, to transform the living conditions of local communities

### **3. Ethiopia, Aloe vera, a promising plant:**

Strengthening women's livelihoods by fostering new economic opportunities

### **4. Tchad, Gum arabic, Sahelian gold:**

Improving the gum arabic value chain's structure to increase the income of communities

### **5. Burkina Faso, Beog Puuto, fields of the future:**

Boosting agricultural production through the creation of service centers for 350,000 smallholder farmers

### **6. Mali, Fonio, the Sahel's super grain:**

Fostering new economic opportunities and improving the communities' resilience

### **7. Niger, Burkina Faso and Senegal, Urban agroforestry in the Sahel:**

Revolutionizing the supply of resources in Sahelian cities through urban agroforestry models

### **8. Senegal, Djigui Fonio:**

Creating new economic opportunities and empowering women

**Did one of these projects catch your attention?** For additional information on the projects and how you can participate to their implementation, head to the **Marketplace** tab on the Africa Days' website ([www.africadays.org/en/marketplace](http://www.africadays.org/en/marketplace)).

# STIMULATE

## GOAT FARMING

Disseminate innovative practices to support the goat industry and strengthen the resilience of pastoralists



### Djibouti, Tadjourah region



**Project duration: 2 years**

This project aims to revitalize and strengthen the goat industry, ranging from goat breeding to the production of value-added products, and to increase the empowerment of women by creating jobs in this sector.

**10**

**goat farms**  
modern and profitable  
in 10 localities

**500**

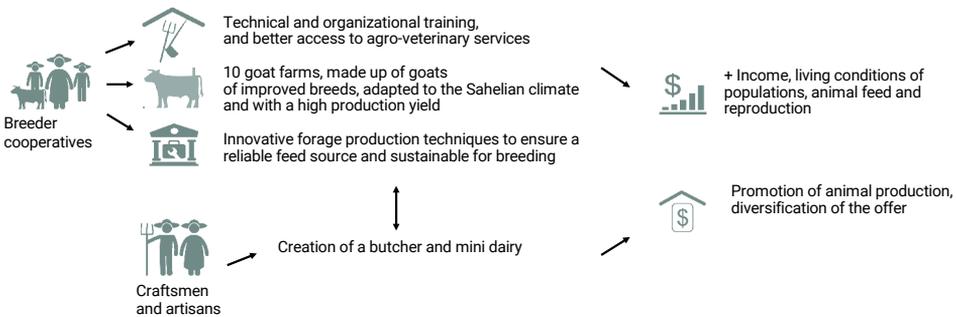
**women**  
manage these 10 goat farms

**2** **businesses**  
created  
(dairy, butcher)

**+ 50%**

**production**  
and transformation of  
derivative products  
(milk, cheese, meat)

## RESULTS



### POTENTIAL OF THE PROJECT

- Promoting pastoralism strengthens the resilience of pastoralists and secures the Sahelian space
- Goat farming offers a variety of value-added productions (milk, meat, cheese, butter, hide) with strong national demand.
- Target communities already practice traditional goat farming for their livelihoods

### FINANCING NEEDS

- • By investing € 325,000, you are contributing to the construction of a goat farm
- • By investing € 400,000 to strengthen technical and agro-veterinary capacities
- • Global budget of 5.1 million €

# ENERGIZE

## THE ETHIOPIA SUDAN CROSSBORDER REGION

Develop resilient agricultural systems by strengthening the gum arabic sector, agricultural productivity and basic services (access to water) to transform the living conditions of local communities



## Ethiopia-Sudan cross-border region

**Project duration: 3 years**

This project aims to strengthen the livelihoods of 30,000 farmers by revitalizing the gum arabic sector and cross-border trade, and by creating access to water to improve their agricultural productivity and their living conditions.



**1,500**

### jobs

created for construction water dams

**30,000**

### producers

have access to water, of which 50% are women

**6,000**

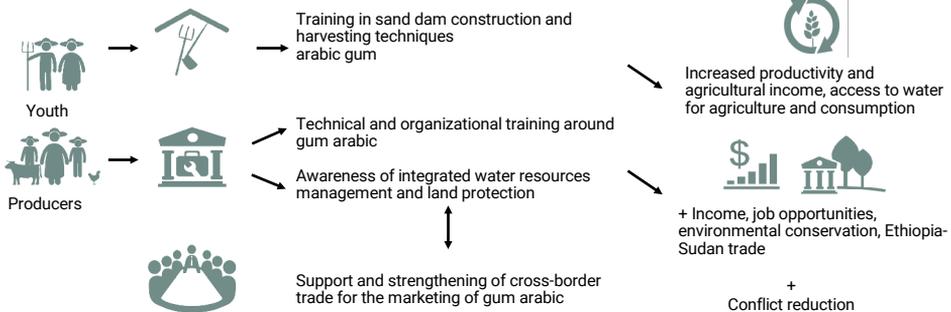
### new jobs

created by revitalization of the gum arabic sector

**50%**

**Increase** in sales of gum arabic thanks to the exchanges

## RESULTS



## POTENTIAL OF THE PROJECT

- • The sand dam is one of the most profitable water harvesting systems in arid areas.
- • Acacia forests: a natural barrier to desertification and erosion, contributing to the preservation of the environment and carbon sequestration
- • Growing demand for gum arabic on national, regional and international markets (cosmetics, food)
- • Support from the Ethiopian and Sudanese governments for the development of the gum arabic sector

## FINANCING NEEDS

- • By investing € 375,000, you are supporting the construction of 30 water dams to increase access to water for communities.
- • By investing € 132,000, you can support 6,000 gum producers to strengthen their activity and generate better income.
- • Global budget of 835,000 €

# ALOE VERA,

## A PLANT OF THE FUTURE

Strengthen women's livelihoods by boosting new economic opportunities



## Ethiopia, Borena Region



**Project duration: 3 years**

This project aims to promote and revitalize the aloe vera sector, a product adapted to the arid Sahelian climate and with still little exploited potential, by prioritizing the creation of employment opportunities for women.

**5,000**  
jobs

created in the aloe vera sector

**12**

**businesses**

transformed by the aloe vera sector

**50%**

**reduction**

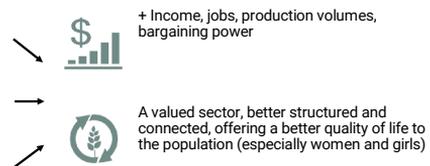
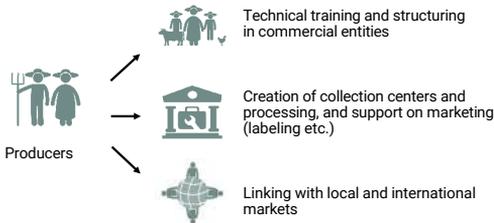
in male-female income disparities

**1,000**

**jobs**

indirectly created

## RESULTS



## POTENTIAL OF THE PROJECT

- A crop that does not require much water, adapted to the arid Ethiopian climate
- Strong demand from local and international markets
- Aloe vera offers a variety of value-added productions (cosmetic, food, industrial)
- Essential to local traditional medicine

## FINANCING NEEDS

- By investing € 65,000, you are contributing to the creation of 12 aloe vera processing companies
- By investing € 84,000, you support professional training in business management for 5,000 rural women.
- Global budget of 750,000 €

# GUM ARABIC

## SAHÉLIAN GOLD

Organize the gum arabic sector to increase the income of communities



### Chad, Guéra province



**Project duration: 2 years**

The project aims to strengthen the management of gum groves in order to sustain natural resources and guarantee a reliable source of income for local communities.

**320,000**

**ha**  
of gum groves manicured

**40**  
**groups**

of trained producers

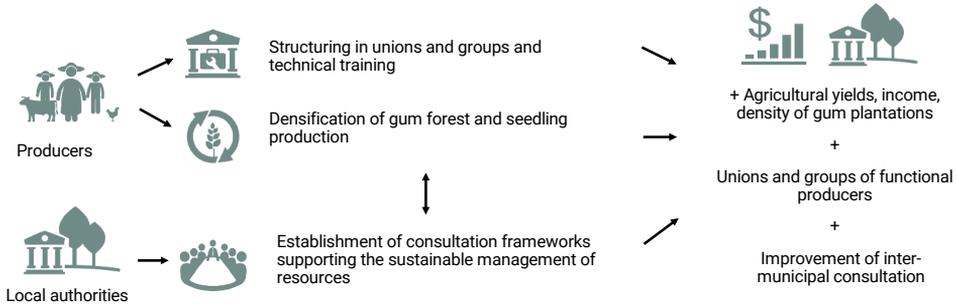
**15%**

**increase**  
in income from gum  
production

**2,000**

**ha**  
of renewed gum groves

### RESULTS



### POTENTIAL OF THE PROJECT

- Region with high gum potential
- Expertise of SOS SAHEL working on the gum arabic sector in this area since 2009
- Involvement of local authorities to ensure the sustainability of actions
- 80% of local communities live in the rural sector
- Women traditionally present in the industry
- Growing demand for gum arabic on national, regional and international markets (cosmetics, food)

### FINANCING NEEDS

- By investing € 130,000 in this project, you are contributing to the organization of 40 groups and 4 unions, as well as to the strengthening of their capacities.
- By investing € 200,000, you make it possible to organize a sustainable management of gum groves
- Global budget of € 2 million

# BEOOG PUUTO,

## FIELDS OF THE FUTURE

Relaunch agricultural production and create service centers for 350,000 farmers



## Burkina Faso



**Project duration: 5 years**

The project aims to sustainably increase agro-sylvo-pastoral production by creating agricultural service centers in 4 fragile regions of the Great Green Wall in Burkina Faso.

**40**

**service centers**

(warrantage, tools, seeds)

**350.000**

**producers**

have access to services  
diversified support

**(+)30%**  
**income**

for producers with  
access to service centers

**50,000**

**households**

improve their food security

## RESULTS



Producers



Support service centers  
agricultural production: advice on  
production and marketing, sale of  
seeds and equipment



Restoration of 30,000 ha of land for  
agricultural activities



+ Income, agricultural yields

Better tools and training for  
producers

Improving the business capacities  
of small family farmers

## POTENTIAL OF THE PROJECT

- Unifying framework of the Great Green Wall (GMV) to which this project contributes
- Consortium of 5 partners and combination of their expertise
- Local population aware of the challenges of soil restoration and committed to carrying out large-scale restoration actions

## FINANCING NEEDS

- By investing 100,000 €, you make it possible to develop an operational service center in a locality
- Global budget of € 4 million

# LE FONIO, SUPER CEREAL FROM THE SAHEL

Create new economic opportunities and ensure the resilience of communities



## MALI, Mopti Region

Project duration: 3 years



This project aims to initiate the economic development of fonio, an essential cereal in the food security strategies of the Malian population, by strengthening the entire value chain, from its production to its marketing.

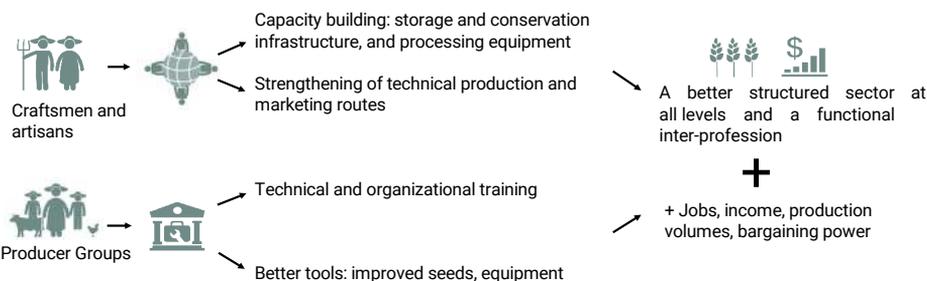
**30%**  
increase  
in the production of  
fonio in 3 years

**10,000**  
jobs  
created at all levels of the  
fonio sector, of which  
75% are women

**27** centers  
to support processing  
and marketing  
**6** professional  
organizations  
in operation

**1,200**  
households  
improve their living  
conditions and their  
resilience

## RESULTS



## POTENTIAL OF THE PROJECT

- • Fonio is suitable for degraded soils and increasing climatic hazards
- • Cultivated and processed mainly by women: 95% of processing carried out by women
- • Accessible cereal, as it does not require much water and fertilizers
- • Key cereal during the agricultural lean season: diversification of production and reduction of the risks of food insecurity
- • Strong export potential

## FINANCING NEEDS

- • With 147,000 € of investment we can develop 75 ha of irrigated perimeters that can be used by 300 vulnerable households
- • With 100,000 € of investment, you are supporting the establishment of an operational service center in support of the fonio sector
- • Global budget of 2.7 million €

# URBAN AGROFORESTRY

## IN THE SAHEL

Revolutionizing the supply of resources in Sahelian cities through urban agroforestry models



## Niger - Burkina Faso - Senegal



**Project duration: 3 years**

Develop urban agroforestry by offering a wide range of services to meet the specific needs of inhabitants in the arid and semi-arid areas of the Great Green Wall.

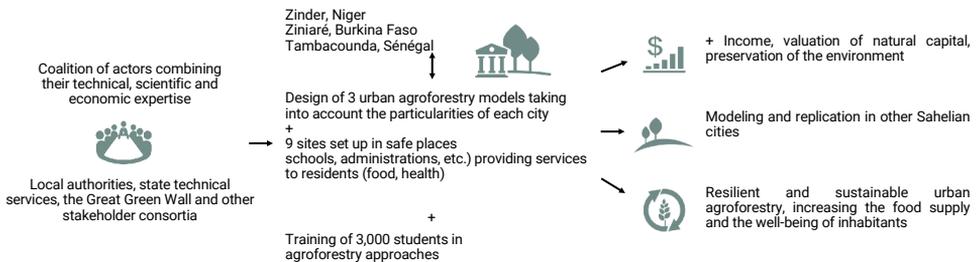
**3** villages  
have sustainable agro-forestry models

**120** jobs  
created on pilot agroforestry sites

**3,000** students  
trained in agroforestry approaches

**Dozens**  
of Sahelian cities are replicating urban agroforestry

## RESULTS



## POTENTIAL OF THE PROJECT

- Agroforestry model that is replicable in many small towns in Africa
- The most dynamic cities in this area could be labeled within the framework of the Great Green Wall

## FINANCING NEEDS

- By investing € 330,000, you make it possible on a city scale: to develop viable and economically sustainable urban agroforestry pilot sites on which it will be possible to capitalize (monitoring the evolution of the project).
- Global budget of 1 million €

# DJIGUI FONIO

Create new economic opportunities and empower women



## SENEGAL, 3 regions in the South-East



**Project duration: 5 years**

This ambitious project in the south-east of the country aims to revitalize and promote the fonio sector, a native cereal of the Sahel resistant to drought and essential to food security.

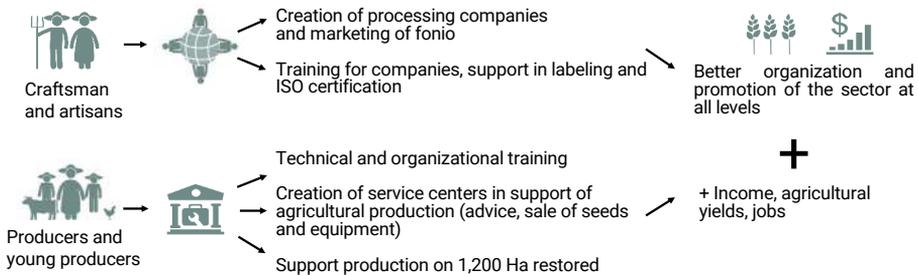
**900 tons**  
of additional fonio produced

**200 jobs**  
created in the fonio sector

**3 businesses** for processing and marketing  
**3 service centers** to equip producers

**3,580 households**  
improve their conditions life and their resilience

## RESULTS



### POTENTIAL OF THE PROJECT

- • Fonio is suitable for degraded soils and increasing climatic hazards
- • Cultivated and processed mainly by women
- • Accessible cereal, as it does not require much water and fertilizers
- • Strong export potential

### FINANCING NEEDS

- • By investing € 110,000, you contribute to the entire fonio industry in a region
- • Global budget of 328,000 €

# THANK YOU



**AFRICA** DAYS

SOS SAHEL

2, avenue Jeanne  
92604 Asnières sur Seine cedex  
Tél : 01 46 88 93 70  
[www.sossahel.org](http://www.sossahel.org)

