



TERMS AND CONDITIONS OF THE AGRI-HACKATHON 2021

OBJECTIVES

The Agri-Hackathon, organized by SOS SAHEL, aims to promote the creation and development of innovative, evolutionary IT products and services to benefit and be used by the population of the Sahel.

The Agri-Hackathon is part of Hakili, SOS SAHEL's 2030 strategic plan, which outlines a commitment to connect individuals to knowledge and know-how through technological platforms – enabling networking, access to information and decision-making support tools with human integration.

In May 2021, SOS SAHEL will organize an Agri-Hackathon which will become an annual event to support their vision to produce 10 major innovative technological solutions, over the next 10 years, that will revolutionize family farming and Sahelian food systems in general.

During this first Agri-Hackathon, teams will engage in a friendly competition to create a product prototype. The team that designs the best solution will receive support from SOS SAHEL to develop and launch this product for use by actors in the Sahel.

THEME

The theme of the 2021 Agri-Hackathon is: **«Let's connect the resources of Sahelian territories to maximize the Sahel's potential!»**.

Stakeholders in Sahelian development need efficient technology and tools to better manage and accelerate development. Mayors, decentralized administrations and entrepreneurs need to connect stakeholders; collect, organize and circulate information; pinpoint and understand the nature of current problems; and measure resources and needs in a sustainable manner. Currently, this cannot be done. The Sahel needs efficient solutions that are adapted to the needs of these stakeholders and the constraints of the environment, and SOS SAHEL is leading the call to uncover these solutions.

The Agri-Hackathon aims to create digital solutions for municipalities and larger territories within the Sahel to facilitate access to up-to-date data, monitoring and decision-making tools. These solutions will ensure reliable data and knowledge is shared between municipalities, administrations, economic operators, citizens and so forth.



RULES AND CONDITIONS

The competition is open and applications will be accepted until February 28, 2021, 11:59 pm GMT. Candidates must register online and apply via the online form available at this link: <https://africadays.org/formulaire-dinscription-agri-hackathon/>

The application file must include:

- A document presenting your proposal;
- CVs of all team members;
- A valid identity document for each participant; and
- The “Hackathon Declaration” signed by all team members

SOS SAHEL will contact all candidates to inform them when their file has been received and of the next steps. At the beginning of March, SOS SAHEL will examine all applicants and eliminate those solutions which are not in line with the theme of the competition. SOS SAHEL will inform all candidates following a review of their application file. SOS SAHEL will then establish regular communication (e.g., calls, emails) with the selected candidates in order to prepare for the competition, taking place at the end of May 2021.

To qualify for the competition, each participant must:

- Be over 18 years of age in May 2021;
- Reside in Africa, with a Sahelian preference;
- Submit their application no later than February 28, 2021 at 11:59 pm GMT;
- Have been selected by SOS SAHEL; and
- Accept the rules and sign the «Hackathon Declaration».

SOS SAHEL reserves the right to refuse any registration request that is incomplete or does not meet with the organization’s expectations. SOS SAHEL also reserves the right to refuse the participation of any person for security reasons or lack of rules compliance. No registration will be considered after the deadline has passed.

The format of this competition will continue to be defined as SOS SAHEL monitors the evolution of the health crisis. The event will either take place in-person or virtually.

Depending on the format, participants must be present in-person or virtually and may not be represented by anyone else under any circumstances. Registration for the Agri-Hackathon is free. If the event takes place face-to-face and participants are asked to travel, the costs related to participation would be paid by SOS SAHEL (see full list of costs in the regulations).



ORGANIZATION AND PROCEDURE

The Agri-Hackathon will bring together volunteer participants in a three-day competition in May 2021. The participants will work teams of three. Each team will designate a spokesperson who will represent the team during the challenge. Any request to SOS SAHEL on behalf of the team must be made through the spokesperson.

External speakers will be present during the event to support all the teams in the development of their projects:

- A support team will ensure that the candidates understand the topic and context properly.
- A team of mentors will support candidates on technical questions and their pitch.

A communications team will also be tasked with covering the event on social media through livestreams, photos, videos and interviews. A logistics team will make sure that all equipment is in place and functional, and they will manage the invitations and all matters related to logistics.

Participants will have to present a prototype that responds to the defined theme. In addition, each participant must agree not to use creations from a third party without the rights to do so. Each participant must agree to maintain the confidentiality of these contributions and not disclose, in any way whatsoever, all or part of these contributions to a third party.

Day before Agri-Hackathon
- Official launch of the Agri-Hackathon
Day 1
- Beginning of team work (model) and project development
Day 2
- Project development
Day 3
- Project development and formal presentation pitches to jury
Forum (Day after Agri-Hackathon)

On the third day of the Agri-Hackathon, each team will present their project to a jury over a period of five minutes for their pitch. The composition of the jury will be announced on the first day during the briefing. The jury will evaluate the projects of all the teams and select the winning teams. The teams will have their work judged according to the following criteria:

- **Compliance with the briefing** - Does the product comply with the theme?
- **Features** - Does the product have all the features expected?
- **Design** - Is the product easy and enjoyable to use?
- **Originality** - Is the product unique and/or innovative?
- **Pitch quality.**



Three winning teams will receive a monetary prize:

- 1st place: **3.000 €**
- 2nd place: **1.000 €**
- 3rd place: **500 €**

The jury is made up of independent individuals from diverse backgrounds. Its decision is final and cannot be appealed. The participants agree not to contest the jury's decision.

On the fourth day, during the Africa Days forum, the three winning teams will be revealed. They will have the opportunity to present their solutions. Additionally, the work of the other participants will be presented at the Africa Days Marketplace.

CALENDAR

The main steps are as follows:

Submit applications	Until February 28, 2021 11:59 pm GMT
Contacting candidates with the announcement of selected teams	Beginning of March 2021
Preparation for the competition with selected candidates	March 2021 - May 2021
Agri-Hackathon	May 24 - May 27, 2021
Forum	May 28, 2021

AWARDS

As mentioned earlier, the winning teams will receive a monetary prize. SOS SAHEL will support the team receiving the first prize by financially supporting the development of their solution. SOS SAHEL will also provide organizational support during the field test phases and through the dissemination of the product.



CONFIDENTIALITY AND PERSONAL DATA PROTECTION

The personal data fields in the entry form are mandatory. They are intended for SOS SAHEL, for the sole purpose of participating in the Agri-Hackathon, managing the winners and meeting legal and regulatory obligations. This information may be communicated to service providers and subcontractors for the organization and/or management of the Agri-Hackathon. It will be kept only for the duration of the Agri-Hackathon, for the sole needs of the Agri-Hackathon, and it will not be used for any commercial or solicitation purposes. It will not be sold or transferred to third parties in any way.

All SOS SAHEL data made available to participants during the Agri-Hackathon is the exclusive property of SOS SAHEL. This data may only be used in strict compliance with the regulations, and it may only be used for the duration of the Agri-Hackathon to achieve the objective(s) of the Agri-Hackathon. Any other use or exploitation of this data, commercial or not, is strictly prohibited.

CONTACT

For any further information, please contact: agri-hackathon@sossahel.org

